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Task Dossier:

Client: Data Donate
Due Date: July 15 2022
Project: Data Donate New Website Pages

Brand Guideline: See separate Brand Guidelines document. Data Donate is a subsidiary of Data Vault Holdings. See website <https://datavaultholdings.com/>

Website: See wireframes in separate documents. There is a landing page and 3 additional pages that are intended to rotate on a carousel

Industry: 501c3 organizations - Faith-based organizations, not for profit organizations, colleges and universities

Format: We expect to create this website in Wix so requirement is to make the graphics Wix compatible

Comparable websites: Please refer to these websites as we like the high tech, professional and engaging presentation. These companies are similar in that they are Fintech companies but customers are not the same as Data Vault nor Data Donate. So please refer to these comparables only for inspiration.

<https://c3.ai/>

<https://ripple.com/>

Task: This is an exciting and revolutionary opportunity for 501c3 organizations so we want to make pages that creatively communicate this. Additionally we want the graphics to elicit trust and brand recognition. The wireframes and other websites provided are not achieving this goal so we encourage you to provide your best ideas, using the brand guidelines provided.

Data Donate solution helps 501c3 organizations turn donated data into revenue. 501c3's can also build NFT portfolios, creating another revenue stream.

- Brand and Typesetting is provided in the Branding Guidelines document
- Draft webpages are included in the Wireframes document .
- Visuals should be engaging but not too distracting.

- We are open to all other images and overall design, while maintaining the colors and typography stated in the brand guidelines. Please be creative but again professional and demonstrate that Data Donate is a high tech, innovative and creative comp
- Your graphics should communicate the uniqueness of this opportunity for faith-based organizations, not for profits and colleges/universities and their patrons. Two-fold value proposition answering the “why should someone do this” question.
 - Data Donate provides an opportunity for new, tax deductible revenue streams for these organizations
 - Parishioners and patrons can donate their data in lieu of financial donates
- We are re-doing the copy so you can use placeholder text.